

Email Assistant User Guide

Triple E Technologies, LLC Version 031116.01

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Introduction

Email Assistant syncs with our DataManager software to allow you to configure automatic emails. With Email Assistant, you can do the following:

- ✓ Send emails to multiple customers simultaneously
- ✓ Generate and send reports, receipts, and transaction notifications
- ✓ Choose which customers receive notifications and how often
- ✓ Send automated notifications the instant transactions occur

Email Assistant significantly reduces the time and effort spent generating and sending statements to customers, giving you the freedom to focus on other aspects of your business.

| Send | Customers Recipients Emails R | eports | | | | | | | |
|------|---------------------------------|---------------|--------------|------------------------------|-----------------------------|----------|------------------------------|--|------------|
| | | | | | | | | | |
| | Customer Name | Customer Code | Attach CC | Transaction Notifications | Customer Activity Report | Invoices | Invoices - Vehicle Format | Private Card Sales by Customer and Card | Statements |
| | | Select All | | | | | | | |
| • | 0 Maritime 24/7 | 101001 | | V | | | | | |
| | 1 Bobs Gas Mart | 01234 | | | | | | | |
| | 1 COLEMAN OIL | 0001001 | | V | V | V | | | V |
| | 2 Silver Eagle | SILVER | | | | | | | |
| | 3 Bar D | 9100 | | | | | | | |
| | 4 Westring Oil | WESTRING | | | | | | | |
| | 5 SpoKo fuel Spokane Tribe of I | SPOKO | | | | | | | |
| | 6 WAMSUTTER CONOCO | WAMSUTTER | | | | | | | |
| | 7 Pittman Oil | PITT | | | | | | | |
| | 8 Al & Rich's | 3652452 | | | | | | | |
| | 9 CENEX Regional Cards | 654565 | | | | | | | |
| | A-1 Auto Works | 10012 | | | | | | | |
| | AC Tire Repair Service | 6199 | | | | | | | |
| | ADAM BARBY | 1844 | | | | | | | |
| | ADM / Collingwood | 60138 | | | | | | | |
| | ADRIAN & TRACY JENKINS | 6886 | | | | | | | |
| | Aero Aeschliman | 6704 | | | | | | | |
| | AEXCO PETROLEUM, INC. | 9130 | | | | | | | |
| | AG POWER EQUIPMENT CO | 60211 | | | | | | | |
| | AJ Crotinger | 6261 | | | | | | | |
| | AL & DEB MEUTH | 6209 | | | | | | | |
| | ALAN & ALYSON JETT | 1064 | | | | | | | |
| | ALAN & SHARLA KRENZEL | 6161 | | | | | | | |
| | ALAN & TONJA WILLIAMS | 60052 | | | | | | | |
| | ALAN PETER | 60256 | | | | | | | |



Setting up Email Assistant

Email Configurator

Before using Email Assistant, you will need to configure your basic email settings in the **Email Configurator** application. These settings allow you to connect to the correct customer database and indicate your preferred email account.

To use email configurator:

1. Click the Email Configurator desktop icon to open the application.



2. Enter values for the following:

| Email Server Name | Email server name (e.g., smtp.gmail.com). Check with your email service provider if unsure. |
|--------------------------|--|
| Email Server Port | Server port for sending emails. Valid ports are 25 and 587 . Check with your email service provider if unsure. |
| Email Timeout in Min. | Duration allowed for attempting to send emails before automatically timing out. Longer timeout is necessary for slower internet connections. |
| Email Server User | Email account from which all emails will be sent. |

3. Check the **Enable SSL** checkbox, unless SSL interferes with your server (check with your internet service provider if unsure).

| Server Settings SQL Server Instance: | .\SQLExpress |
|---|---------------------------------|
| SQL Database Name: | rlCustomerData |
| Attachment Location: | C:\EEETECHNOLOGIES\Attachments\ |
| Workstation Location | |
| Email Settings Email Server Name: | mail.e3tek.com |
| Email Server Port | 25 |
| Email Timeout in Min. | 1 |
| Email Server User: | alerts@e3tek.com |
| Enable SSL | Set Password Test Email |

- 4. Click **Set Password** to enter the email account password.
- 5. Click **Test Email** to validate settings.



Using Email Assistant

Email Assistant is designed to work from right to left. You begin by configuring reports in the **Reports** tab, then you continue by writing email content in the **Emails** tab, adding email addresses in the **Recipients** tab, and confirming recipients in the **Customers** tab. Once you've configured everything, you can send emails using the **Send** tab.

| 5 4 3 2 1 | |
|--|--------|
| Send Customers Recipients Emails Reports | |
| Invoices - Vehicle Format 🔹 | |
| Invoice Cycle | |
| Invoice Run Date | |
| Friday , October 10, 2014 🗐 🗸 | |
| Sort Invoices By | |
| Customer Code | |
| Sort Transaction By | |
| Transaction Date | |
| Show Cost Per Mile | |
| False | |
| Display Original Amounts? | |
| No | |
| Show Logo? | |
| True | |
| | |
| | |
| | |
| | |
| | |
| Test F | Report |



Reports Tab

The **Reports** tab is used to configure report settings. You will use the same parameters as those entered in DataManager when viewing reports. Email Assistant automatically saves your selected parameter values, so you only need to regularly update the run dates. All reports will be attached as PDFs on outgoing emails.

When configuring reports, you can either set values to **True** to display the information or **False** to remove the information from the report.

You can configure the following:

- Transaction Notifications
- Customer Activity Report
- Invoices*
- Invoices Vehicle Format*
- Private Card Sales by Customer and Card
- Statements*
- * = AR Suite only

Transaction Notifications

Transaction notifications are essentially electronic receipts, and selecting true or false values determines what information is displayed on them.

To configure Transaction Notifications:

1. In the dropdown menu, select **Transaction Notifications**.

| Send | Customers | Recipients | Emails | Reports | | | | |
|--------|---------------------------|------------|--------|---------|--|-----------------|-------------|--|
| Transa | Transaction Notifications | | | | | | | |
| Acc | ount Name: | | | | | Vehicle: | | |
| True | True 🔻 | | | | | | • | |
| Acc | ount Number | : | | | | Location: | | |
| True | 9 | | | • | | Тгие | ▼ | |
| Cred | dit Limit: | | | _ | | Item Breakdown: | | |
| True | e | | | • | | True | • | |
| Acc | ount Balance | e | | _ | | Sale Total: | | |
| True | e | | | • | | True | • | |
| Care | l Number: | | | _ | | | | |
| True | True | | | | | | | |
| Card | d Name: | | | _ | | | | |
| True | e | | | • | | | | |
| Date | Date: | | | | | | | |
| True | e | | | • | | | | |
| | | | | | | | | |
| | | | | | | | Test Report | |



2. Select True or False for the following:

| Account Name | Unique name identifying customer account. |
|-----------------|--|
| Account Number | Unique number identifying customer account. |
| Credit Limit | Account credit limit dollar amount. |
| Account Balance | Outstanding customer account balance. |
| Card Number | Unique number identifying payment card. |
| Card Name | Unique name identifying payment card. |
| Date | Transaction date, in MM/DD/YYYY format. |
| Vehicle | Unique number identifying vehicle for which card use authorized, if applicable. |
| Location | Unique name identifying site. |
| Item Breakdown | List of purchased items. |
| Sale Total | Total dollar amount of all inventory items sold to customer, including taxes and discount. |

Customer Activity Report

The **Customer Activity** report provides a summary of sales transactions and account balance activity for the customer and reporting period specified.

To configure Customer Activity Report:

1. In the dropdown menu, select **Customer Activity Report**.

| Send | Customers | Recipients | Emails | Reports | |
|------------------------------|----------------|---------------|--------|-------------|---|
| Custo | mer Activity R | leport | | - | |
| Beg | inning Date | | | | |
| Wee | dnesday, Deo | cember 02, 20 |)15 🔲 | • | |
| End | Ending Date | | | | |
| Saturday , December 19, 2015 | | | | | |
| | | | | | |
| | | | | | |
| | | | - | Test Report | t |

- 2. Click **Beginning Date**, then select a report start date.
- 3. Click **Ending Date**, then select a report ending date.
- 4. If desired, click Test Report to generate sample PDF.



Invoices

The Invoices report includes a summary and detailed review of customer invoice information.

To configure Invoices:

1. In the dropdown menu, select **Invoices**.

| Send Customers Recipients Emails Reports | |
|--|--|
| Invoices 💌 | |
| Invoice Cycle | |
| Beginning Date | |
| Thursday , May 08, 2014 🗐 🕶 | |
| Ending Date | |
| Friday , May 09, 2014 🗐 🔻 | |
| Show Original Price | |
| True | |
| Sort Transaction By | |
| Location | |
| Show Logo? | |
| True | |
| | |
| | |
| | |
| Test Report | |

- 2. Do one of the following:
 - In the **Invoice Cycle** field, enter date for invoices with run frequency specified.

OR

- Click Beginning Date, then select report beginning date.
- Click Ending Date, then select report ending date.
- 3. In the **Sort Transaction By** field, enter one of the following:
 - Location
 - Driver #
 - Transaction Date
- 4. Select True or False for the following:

| Show Original Price | Include vendor pricing on invoices. |
|---------------------|-------------------------------------|
| Show Logo? | Display company logo on invoices. |

5. If desired, click **Test Report** to generate preview PDF.



Invoices – Vehicle Format

The **Invoices – Vehicle Format** report includes a summary and detailed review of customer invoice information with a focus on vehicle fuel usage and cost.

To configure Invoices – Vehicle Format report:

1. In the dropdown menu, select **Invoices – Vehicle Format**.

| Send | Custom | ners | Recip | pients | Emails | Reports |
|------------|---------------------|--------|--------|--------|--------|---------|
| Invoic | es - Vehi | icle F | Format | | | • |
| Invo | Invoice Cycle | | | | | |
| Invo | oice Run | Date | e | | | |
| F | riday , | Oc | tober: | 10, 20 |)14 🔲 | • |
| Sort | Invoice | s By | | | | |
| Cus | tomer Co | de | | | | |
| Sort | Sort Transaction By | | | | | |
| Trar | Transaction Date | | | | | |
| Sho | Show Cost Per Mile | | | | | |
| Fals | e | | | | | • |
| Disp | olay Origi | nal A | mount | s? | | |
| No | No | | | | | |
| Show Logo? | | | | | | |
| True | e | | | | | |

- 2. In the Invoice Cycle field, enter date for invoices with run frequency specified.
- 3. Click **Invoice Run Date**, then select the run date (system default is current date).
- 4. In the **Sort Invoices By** field, enter one of the following:
 - Customer Code
 - Customer Name
 - Invoice Number
- 5. In the **Sort Transaction By** field, enter one of the following:
 - Transaction Date
 - Driver #
 - Location
- 6. Select True or False for the following:

| Show Cost Per Mile | Include vehicle cost per mile data on invoices. |
|---------------------------------|---|
| Display Original Amounts | Include vendor original pricing on invoice(s). |
| Show Logo? | Display company logo on invoices. |

7. If desired, click Test Report to generate preview PDF.



Private Card Sales by Customer and Card

This report provides detailed customer private card transaction information by either site or card number for the date range specified.

To configure private card reports:

1. In the dropdown menu, select Private Card Sales by Customer and Card.

| Send | Customers Recipients Emails Reports |
|--------|-------------------------------------|
| Privat | e Card Sales by Customer and Card 🔹 |
| Beg | jinning Date |
| Th | ursday , October 01,2015 🗐 🔻 |
| End | ling Date |
| Th | ursday , October 15, 2015 🗐 🔻 |
| Sho | w Sales Tax and Discounts? |
| Tru | e 🗸 |
| Gro | up Records By |
| Can | dNumber |
| | |
| | |
| | |
| | Test Report |

- 2. Click **Beginning Date**, then select report beginning date.
- 3. Click **Ending Date**, then select report ending date.
- 4. Select True or False in the Show Sales Tax and Discounts dropdown menu.
- 5. In the **Group Records By** field, enter one of the following:
 - Location
 - CardNumber
- 6. If desired, click **Test Report** to generate preview PDF.

Statements

This report summarizes customer account financial activity, including balance forward, payments, adjustments, and ending credit balance for the reporting period specified.

To configure statements:

1. In the dropdown menu, select **Statements**.



| Send | Customers | Recipients | Emails | Reports |
|-------|----------------|------------|--------|------------|
| State | ments | | | |
| Sta | tement Messa | ige | | |
| test | t statement me | essage | | |
| Dis | play Header? | | | |
| Fal | se | | | ▼ |
| Sor | t Statements I | By: | | |
| Loc | ation | | | |
| Sho | ow Logo? | | | |
| No | | | | • |
| Ret | turn Address L | ocation | | |
| 2 | | | | |
| | | | | |
| | | | Te | est Report |

- 2. In the Statement Message field, enter a statement message, if desired.
- 3. In the **Display Header?** field, select **True** or **False**.
- 4. In the **Sort Statements By** field, enter one of the following:
 - Name
 - Account Number
 - Location
- 5. In the Show Logo? field, select Yes or No.
- 6. In the Return Address Location field, enter one of the following:
 - 1 (left side, for double window envelopes)
 - 2 (centered)
- 7. If desired, click **Test Report** to generate preview PDF.



Emails

Once you've configured your reports, you can format text for the corresponding emails in the **Emails** tab. This tab allows you to write a custom subject line, body text, and signature for each report type. If you include {CustomerName} in the **Subject** and **Body** fields, Email Assistant will automatically insert the appropriate customer name as entered in DataManager for each recipient.

Configuring Emails

To configure the emails section:

1. In the dropdown menu, select a report type.

| Send | Customers | Recipients | Emails | Reports |
|--------|----------------|------------|--------|---------|
| Staten | nents | | | - |
| Subje | ct | | | |
| Report | t for {Custome | erName} | | |
| Body | | | | |
| Hello | CustomerNar | ne}, | | |
| Attach | ed is your sta | tement. | | |
| Have | a great day! | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| John | ture Smith | | | |
| ABC C | Company | | | |
| | | | | |
| | | | | |

- 2. In the Subject box, enter subject line text (e.g., 'Report for {Customer Name}).
- 3. In the Body box, enter body text (e.g., 'Attached is your statement.').
- 4. In the Signature box, enter signature text (e.g., 'Sincerely, John Smith').
- 5. Repeat steps 1-4 for each additional report type.



Recipients

After configuring your reports and email text, you can then add recipients in the **Recipients** tab. You can add multiple email addresses for each customer, and then you can select which reports each individual email address receives.

Adding Recipients

To add recipients:

1. Select a customer from the dropdown menu.

| 1 COL Cus | EMAN OIL tomer Email list | Ŧ | | | | | |
|--------------|------------------------------|------------------------------|-----------------------------|----------|------------------------------|--|------------|
| | Email Address | Transaction Notifications | Customer Activity Report | Invoices | Invoices - Vehicle Format | Private Card Sales by Customer and Card | Statements |
| | Select All | | | | | | |
| • | e3teksales@gmail.com | | V | v | | V | |
| Cart | bon Copy | | - | - | | Delete Email | Add Email |

2. Click Add Email. Customer Email screen displays.

| Customer Email | x |
|-------------------|-----------|
| Enter New E-Mail: | |
| | OK Cancel |

3. Enter the new email address, then click **OK**.

| Customer Email | x |
|--|-----------|
| Enter New E-Mail: coleman@gmail.com | |
| | OK Cancel |

- 4. Repeat steps 2-3 for each additional email address.
- 5. Check the appropriate report checkboxes for each email address.





| Send | Customers Recipients Emai | ls Reports | | | | | |
|-------|---------------------------|------------------------------|-----------------------------|----------|------------------------------|--|------------|
| 1 COL | EMAN OIL | • | | | | | |
| Cus | tomer Email list | | | | | | |
| | Email Address | Transaction Notifications | Customer Activity Report | Invoices | Invoices - Vehicle Format | Private Card Sales by Customer and Card | Statements |
| | Select All | | | | | | |
| | e3teksales@gmail.com | V | V | V | | V | |
| Þ | coleman@gmail.com | | | | | | |

6. If desired, click Add CC Email. Carbon Copy Email screen displays.

| Carbon Copy Email | × |
|-------------------|-----------|
| Enter New E-Mail: | |
| | OK Cancel |

7. Enter the carbon copy email address, then click **OK**.

Deleting Recipients

To remove recipients:

- 1. Select a customer email address or carbon copy address.
- 2. Click Delete Email or Delete CC Email.

| Send | Customers Recipients | Emails Reports | | | | | |
|------|----------------------|------------------------------|-----------------------------|----------|------------------------------|--|--------------|
| 1 CO | LEMAN OIL | • | | | | | |
| Cus | stomer Email list | | | | | | |
| | Email Address | Transaction Notifications | Customer Activity Report | Invoices | Invoices - Vehicle Format | Private Card Sales by Customer and Card | Statements |
| | Select All | | | | | | |
| | e3teksales@gmail.com | | | V | | | |
| • | coleman@gmail.com | | | | | | |
| | | | | | | | |
| Car | bon Copy | | | | | Delete Email | Add Email |
| | Email Address | Transaction Notifications | Customer Activity Report | Invoices | Invoices - Vehicle Format | Private Card Sales by Customer and Card | Statements |
| • | Select All | | | | | | |
| | | | | | | | |
| | | | | | | Delete CC Email | Add CC Email |



Customers

The **Customers** tab allows you to make changes to already existing recipients. The settings shown are imported directly from the **Recipients** tab and can only be removed – you cannot add additional reports from the Customers tab. To add additional reports to a customer's list, you will need to repeat the steps covered in the Recipients tab section.

Removing Customer Reports

1. Search for and select a customer.

| | Customer Name | Customer Code | Attach CC | Transaction Notifications | Customer Activity Report | Invoices | Invoices - Vehicle Format | Private Card Sales by Customer and Card | Statements | |
|---|---------------------------------|---------------|--------------|------------------------------|-----------------------------|----------|------------------------------|--|------------|---|
| | | Select All | | | | | | | | |
| | 0 Maritime 24/7 | 101001 | | | V | | | | | |
| Þ | 1 COLEMAN OIL | 0001001 | | | | V | | | | |
| | 1 Jay Weedon | 321654 | | | | | | | | |
| | 2 Silver Eagle | SILVER | | | | | | | | |
| | 3 Bar D | 9100 | | | | | | | | |
| | 4 Westring Oil | WESTRING | | | | | | | | |
| | 5 SpoKo fuel Spokane Tribe of I | SPOKO | | | | | | | | |
| | 6 WAMSUTTER CONOCO | WAMSUTTER | | | | | | | | |
| | 7 Pittman Oil | PITT | | | | | | | | |
| | 8 Al & Rich's | 3652452 | | | | | | | | |
| | 9 CENEX Regional Cards | 654565 | | | | | | | | - |

2. Uncheck any of the available checkboxes to remove reports from the recipient's list.



Send

Once you've configured all your settings, you can use the **Send** tab to email reports to your recipients. Prior to sending the emails, this tab displays the number of customers selected for each report, which allows you to view recipients and make changes, as necessary.

If you have already clicked the **Test Report** button on the **Reports** tab, you can check the **Use Generated Reports** checkbox. If you haven't generated a test report, or if you've changed parameters since testing the last report, leave this checkbox unchecked.

Sending Emails

To send emails:

• Click Send Emails. Wait for emails to finish sending.

| Send | Customers | Recipients | Emails | Reports | | | |
|------|--|--------------|------------|---------|--|------------------------------|------------------------------|
| a | istomer Activity | Report - Rep | ort Failed | I | | 6 Customers Selected | View Details |
| In | voices | | | | ✓ Generated ✓ Parsed ✓ Assembled | 300 / 300 Succeeded/Selected | View Details = |
| In | voices - Vehicle | e Format | | | | 0 Customers Selected | View Details |
| Pr | vate Card Sale | s by Custome | r and Ca | rd | ✓ Generated ✓ Parsed ✓ Assembled | 232 / 285 Succeeded/Selected | View Details |
| | 3000 2400 - 1800 - 1200 - 600 - 0 | | | | | | Unsent Emails: 39 |
| | Ŭ | | | | 🔽 Use Gener | ated Reports Send Emails Re | send Emails Send Transaction |

Email Assistant queues emails while a background process send the emails in batches. You can either wait for the application to finish sending the emails or close it and view the results later.

NOTE: When sending emails, be sure to check with your email provider to determine your daily email limit. Sending more emails than your email server can handle can potentially overload it.

Resending Emails

Click **View Details** for any of the reports to get additional information about both successful and failed emails. Depending on the information provided, you may need to edit information in the **Recipients** and/or **Reports** tabs to ensure all emails and run dates are correct.



To resend emails:

1. Click **Resend Emails**. **Resend Emails** screen displays.

| All Cue | stomers | - | | |
|---------|------------------|--------------------------|----------|--------------------|
| ient D | ate | | | |
| | Sent Date | Customer Activity Report | Invoices | Invoices - Vehicle |
| Ø | October 09, 2014 | ✓ | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| < □ | III | | | , |

- 2. In the **Select Customer** dropdown menu, select **All Customers**, so select a specific customer. List of sent reports displays.
- 3. As appropriate, check report checkboxes for the appropriate days.
- 4. Click **Send** to send the selected items.

Sending Transaction Notifications

Transaction notifications are essentially electronic receipts. If a customer is set up to receive transaction notifications, they will automatically receive them whenever a charge or private card transaction occurs. Transaction notifications occur automatically, but you can also manually send them to customers if you have the receipt reference number by using the **Send Transaction** button on the **Send** tab.

To send a single transaction:

1. Click Send Transaction. Send Transaction Notification screen displays.

| Send Transaction Notification | | |
|-------------------------------|-------------|--|
| Site: 1 - Test | 1 | |
| Reference #: | | |
| | Send Cancel | |

- 2. In the **Site** dropdown menu, select the appropriate site location.
- 3. In the **Reference #** field, enter the receipt reference number.



| Send Transaction Notification | | |
|-------------------------------|-------------|--|
| Site: 5 - Stevens Auto 💌 | | |
| Reference #: | 123465 | |
| | Send Cancel | |

4. Click Send.